



Zacks Research System

Integrated Research & Analysis for Corporate Investor Relations

The Zacks Research System (ZRS) provides a fully integrated software solution to manage your investor relations work flow. ZRS allows for a deeper understanding of your shareholder base, identification of new investors and analysts, and access to diverse data for research and analysis.

TOP INSTITUTIONAL BUYERS & SELLERS

ANNUAL CHANGE

GENERAL ELECTRIC CO
Top 10 Institutional Buyers

Institution	% Owned	Shares Held	TTM Change	Equity AUM	Style	Turnover	Type
Trident Fund Management, L.P.	0.81%	74,245,255	74,245,255	10,247,816,542	Value	Very Low	Registered Investment Advisor
BONAL LONDON ASSET MANAGEMENT LTD	0.79%	72,715,101	72,715,101	117,786,000,000	GARP	Very Low	Investment Manager
BANK OF AMERICA CORP /DE/	1.37%	125,739,236	45,376,854	246,638,589,016	Income	Very Low	Bank
IMR LLC	1.92%	176,517,482	38,680,220	688,337,576,874	Growth	Very Low	Investment Manager
FL Ltd	0.26%	24,009,570	23,517,031	31,183,035,878	Growth	Low	Investment Manager
Janus Capital Management LLC	0.33%	30,533,595	23,148,716	112,572,974,359	Growth	Low	Registered Investment Advisor
Capital Research Global Investors	1.01%	92,486,585	21,366,585	283,514,859,035	Growth	Very Low	Buy Side - Other
JPMorgan Chase & Co.	0.54%	49,531,200	20,025,189	302,000,182,970	Growth	Very Low	Bank
Capital International Investors	0.26%	23,702,979	15,762,875	52,629,953,320	GARP	Very Low	Investment Manager
Jefferies Associates LLC	0.18%	16,638,293	16,638,293	92,334,282,094	Growth	Very Low	Registered Investment Advisor

GENERAL ELECTRIC CO
Top 10 Institutional Sellers

Institution	% Owned	Shares Held	TTM Change	Equity AUM	Style	Turnover	Type
WORGES BANK	0.00%		(79,761,821)	850,000,000,000	Growth	Very Low	Bank
STATE STREET CORP	1.81%	152,099,954	(44,464,110)	898,425,207,838	Growth	Very Low	Investment Manager
Dodge & Cox	0.02%	1,834,364	(6,178,538)	100,717,544,365	GARP	Very Low	Registered Investment Advisor
Institutional Capital LLC	0.09%	2,578,063	(3,548,022)	9,299,412,204	Value	Very Low	Registered Investment Advisor
Bank of New York Mellon Corp	1.05%	96,691,522	(32,881,852)	316,830,640,118	Growth	Very Low	Investment Manager
GENERAL ELECTRIC CO	0.51%	47,150,824	(29,226,286)	19,152,802,908	GARP	Very Low	Corporation / Beneficial Owner
Price T Rowe Associates Inc /MD/	1.41%	129,594,392	(26,948,481)	458,463,962,926	Growth	Very Low	Registered Investment Advisor
Dimensional Fund Advisors Lp	0.39%	35,618,009	(26,639,509)	163,333,956,523	Growth	Very Low	Registered Investment Advisor
Invesco Ltd.	0.54%	49,512,246	(25,598,574)	229,630,671,232	Growth	Very Low	Investment Manager
Franklin Resources, Inc.	0.60%	55,500,168	(24,282,697)	177,160,755,373	Growth	Very Low	Investment Manager

Top 10 Buyers Concentration by Style

Top 10 Sellers Concentration by Style

Investor Targeting: Quantitative means, including proprietary Zacks scoring, to determine which investors are likely to buy your stock.

Activity & Contact Management: Client relationship management with customizable data points and reports based on holdings criteria, contacts or any other input you decide on for reporting purposes.

Ownership Analysis: Review your list of existing shareholders and discover shareholder trends.

Board Reports: Customized reports for your company, comparing various financial metrics, estimates and holdings data.

Financial & Peer Analysis: Obtain detailed financial data for your company and peers.

Charting: Presentation quality charting with the ability to overlay company fundamentals, economic data, ratios, and technical analysis.

Events Calendar: Tracks earnings release dates, investor conferences, economic data, and provides earnings transcripts.

Boutique Research Delivery: Obtain analyst reports for your company and peers.

Research Digest: Summary research reports written for your companies and peers.

SEC Filings: Edgarpro search capability integrated within ZRS.

For more information or to schedule a product demonstration, please contact Richard Hantke at (312) 265-9448 or rhantke@zacks.com